

LOOKING SHARP!

Sunday, September 27, 2009

Lefties have more fun



No one here is left handed, but these two guys definitely are having fun. When I stumbled upon these awesome PGH t's through Twitter, I knew I had to chat with the creators- Seth Zora and Ray Matthews of [Left Hand Clothing](#), an off-shoot of their company LH Entertainment.

Looking Sharp (LS): Where did the concept of the bridge designs come from?

Seth Zora (SZ): Ray was the originator for that design. We had dreams to take LH Entertainment and spin it into a clothing division. Most recently I returned from Afghanistan with the Air Force reserves, and we decided that it was time to start it. Ray just started spit-balling ideas left and right and they all made sense. What I mean by making sense, is that young, old, middle, male or female... they all got the shirt. They all had a connection in one form or another to our designs of the most recognizable Pittsburgh icons. Same with the Three Rivers Stadium tribute shirt. Those shirts are being purchased for loved ones that may have never missed a home pirates game or they had season tickets to the Steelers. 3RS has that special place in many hearts. That is what we are going for, that special place in everyone's heart right next to those very same memories.

LS: How important is being eco-friendly to your business?

SZ: Huge! Not only do we do our printing locally here in Pittsburgh, but they also spent the time and money to create a printing environment that would give back. Being able to do our small part is something we take seriously. We recently started a donation program where we are offering all customers an opportunity to help fellow Pittsburghers. Donate your gently used t-shirts* to Left Hand Clothing and we will give you a digital 20% off coupon** for a future purchase. Now, you might be asking yourself "What would Left Hand Clothing want with used t-shirts?" We will donate all shirts to local homeless and veteran shelters in a movement to help cloth Pittsburgh. Learn more of our process by visiting our website, http://lefthandclothing.com/news_details.php?news_events_id=25

About Moi



Sarah

A freelance writer, blogger, social media addict, graduate student, shopaholic, cupcake lover and fashionista, of course!

[View my complete profile](#)

Contact Moi!

Need some stylish advice or just want to say hi? Email me at: fashionista0921@gmail.com

Mission

Welcome to Looking Sharp! My personal fashion blog dedicated to bringing the Pittsburgh fashion and shopping scene to life, as well as documenting my fabulous journey through fashion.

Famously in:



Boom This!



LS: What's on the horizon?

SZ: Originally we were going to do the Liberty Bridge, but I think we are going to do the West End Bridge and tie in the most recent events of Greenpeace hanging from the bridge. We are in the process of designing a PGH themed fitted hat and a zip up sweatshirt for the winter months. Also, we are going to be launching the Made In Pittsburgh series, which will showcase various Pittsburgh created inventions and items. I'm sure everyone reading this is thinking of a few right now. We welcome all suggestions that one may have for a really cool shirt. Visit our website and use the contact us section to send them over.

LS: Why do you love PGH?

SZ: My first response would have to be the skyline and architecture. I love coming through the Fort Pitt tunnels with someone whom has never been into the city. You reach about 25 feet till the end and the city starts to appear. When you pop out of the side of the mountain and WHAM, there is the city. It's incredible! Being in the military, it has afforded me the luxury of visiting many different cities and countries. There are some incredible cultures out there, but Pittsburgh is home and always will be. Much like a kid gets excited when they are going on a trip, I still get excited when I am returning back or coming through the tunnels at night.

<!--[if !supportLineBreakNewLine]-->

The graphic t's from Left Hand Clothing can be found at One Up Skateshop in the South Side and on LHC's website. Seth says if other boutiques or stores would be interested in carrying the line, to reach their Public Relations Director, Racheallee at rfacek@left-hand-clothing.com.

Online- www.lefthandclothing.com/

Twitter- [@LeftHandPGH](https://twitter.com/LeftHandPGH)

Facebook: <http://www.facebook.com/group.php?gid=101135888562>

Posted by Sarah at 2:57 PM

Labels: [Left Hand Clothing](#), [Pittsburgh](#)

2 comments:

 Seth said...

Thanks for the interest in our company. For your readers, they can save 10% through the end of September by using coupon code "0909KNS199711909" at check out.

[September 27, 2009 9:44 PM](#)

 Fashion Pulse said...

great post-you beat me to writing about them!

[October 1, 2009 10:28 AM](#)

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